

SANCHIS

A HANDBOOK OF  
SANCHIS COMMUNICATION PVT. LTD.



# WHO ARE WE?

We are the strategists who see beyond the obvious, the storytellers who give brands a voice, and the creative minds who turn ideas into impact.

Whether it's shaping a brand's identity, crafting compelling campaigns, or creating content that resonates, we believe in the power of communication to inspire, engage, and transform. Born from passion, driven by creativity, and fueled by innovation,



# OUR MISSION

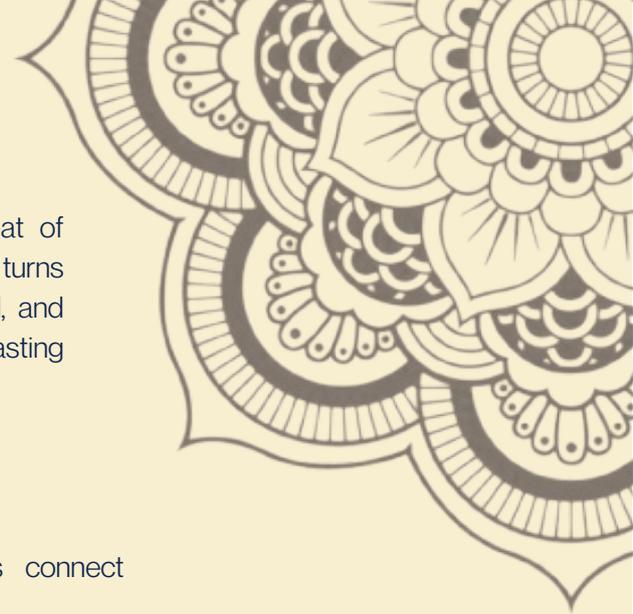
The mission is simple: to transform ideas into impact.

We believe communication is more than just words—it's the heartbeat of connection, the bridge between brands and audiences, the spark that turns messages into movements. Every strategy we craft, every story we tell, and every campaign we launch is designed to inspire, engage, and leave a lasting impression.

# OUR VISION

We envision a world where stories transcend boundaries, brands connect authentically, and communication sparks meaningful change.

Our vision is to be the driving force behind impactful narratives—ones that inspire, engage, and leave a lasting impression. We see a future where every message is crafted with purpose, where creativity meets strategy, and where brands don't just speak, but resonate.



# SERVICES WE CRAFTED FOR YOU

**Public Relations**

**Audio-Visual Production**

**Digital Marketing**

**Integrated Marketing**

**Website Development**

**Event Management**





## Public Relations

### Earned Influence & Reputation Management

Trust is the New Currency. We Help You Earn It.

- Press Releases & Media Coordination
- Crisis Communication
- Reputation Management
- Press Conferences & Interviews
- Thought Leadership & Article Placement
- Regional Media Coverage

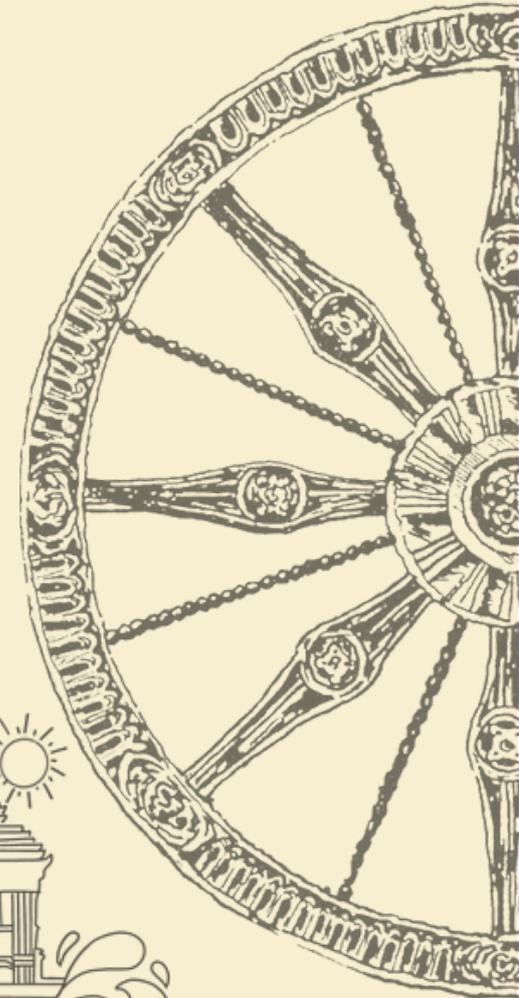


## Audio-Visual Production

### Visual Storytelling & Brand Cinema

Your Story. Cinematically Told.

- Ad Films & Corporate Videos
- Brand Documentaries
- Educational & Training Videos
- Animation & Explainer Videos
- Music Videos & Teasers
- Post-Production & Editing
- 360° Photography





# Integrated Marketing Solutions

## Brand Ecosystem Orchestration

Media-Agnostic. Message-Focused.

### Above-the-Line (ATL)

- TVC
- Radio Ads
- Newspaper & Magazine Ads
- Cinema Advertising

### Through-the-Line (TTL)

- Integrated 360° Campaigns
- Brand Launches

### Below-the-Line (BTL)

- Retail & In-store Branding
- Print Collaterals & Merchandising
- Campus & Outdoor Promotions



# Digital Marketing

## Digital Momentum & Audience Cultivation

Where Creativity Meets Clicks.

- SEO, SEM & PPC Campaigns
- Social Media Marketing & Management
- Influencer Marketing
- Email Marketing & Automation
- Online Reputation Management
- Lead Generation Campaigns
- Performance Marketing





## Website Development

### Conversion-Optimized Digital Hubs

Built for Experience. Optimized for Results.

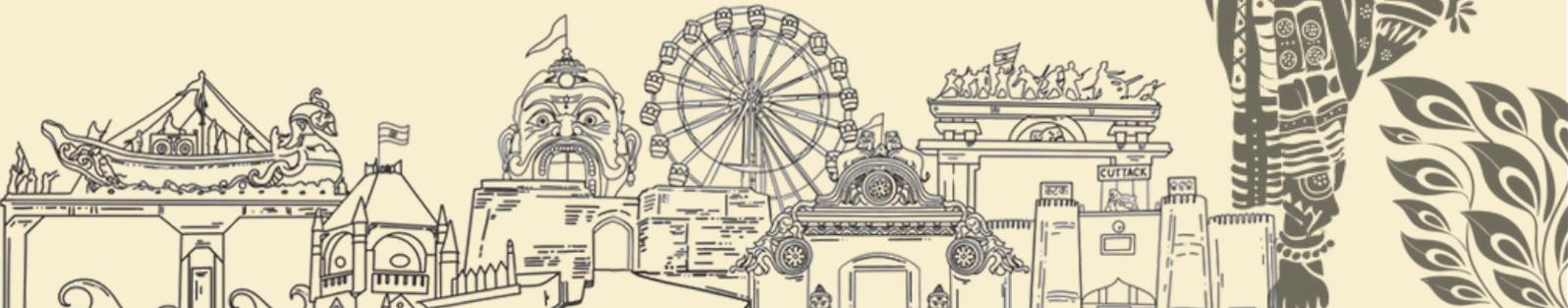
- Corporate & Product Websites
- Landing Pages & Funnels
- E-commerce Solutions
- UI/UX Design
- Hosting, Maintenance & Security
- Web Analytics & Optimization

## Event Management

### Creating Brand Milestones

On Ground. On Brand. On Point.

- Corporate Events & Launches
- Exhibitions & Trade Shows
- College Fests & Campus Drives
- Cultural Events & Social Campaigns
- Press Events & Roadshows



# OUR 6D PROCESS

## Discover

We start by listening. We uncover your brand's unique story, goals, and audience to build an insight-driven strategy.

## Design

We bring ideas to life. Our creative team crafts compelling visuals and content that capture attention and reflect your brand's essence.

## Deploy

We execute with precision. We manage every launch and campaign with flawless timing, delivering results that hit the mark and exceed expectations.

## Define

We create a clear roadmap. We articulate your brand's core message and objectives, giving us a precise direction for every action.

## Develop

We build the plan. We seamlessly engineer and produce all assets, from video content to website platforms, ensuring a solid foundation.

## Deliver

We drive long-term growth. Post-launch, we analyze performance, learn from the data, and optimize future efforts to ensure lasting value.



# OUR CLIENTS



**GIET**  
GHANGAPATNA  
BHUBANESWAR



# SANCHIS

*isn't just a marketing agency; It's a launchpad for brand stories.*

*We don't just execute services; We orchestrate experiences that resonate, captivate, and convert.*

**SANCHIS COMMUNICATION PRIVATE LIMITED**

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